



**You are looking for  
the Gen Z top talents  
of tomorrow?**

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**Strengthen your employer brand:**

- directly at TU Wien
- in your target group
- already during the course of study!

tech.  
brand.  
ing.





## Dear employers!

As the Career Center of TU Wien, we are the first point of contact for around 26,000 students in all matters relating to careers and professions. To this end, we design and organize innovative career courses, career events, job portals and media with target group-relevant content. For you as a company or organization, we are the right contact when it comes to recruiting new employees, talents or young professionals.

With our tech.branding portfolio, we increase both the efficiency and effectiveness of your employer branding activities - professionally, in high quality and directly on the TU Wien campus. In line with an integrated and holistic approach, our employer branding campaigns are designed in the form of targeted events, high-impact content and target group relevance.

Our experts have extensive experience in HR consulting, recruiting & coaching as well as communication and marketing. We are happy to advise you without obligation on the possibilities of putting together and implementing cross-campaigns suitable for your company.

You can also take advantage of the opportunity to design annual campaigns to establish your employer brand at TU Wien on a long-term and sustainable basis. Benefit from short processes, direct and flexible communication and price reductions.

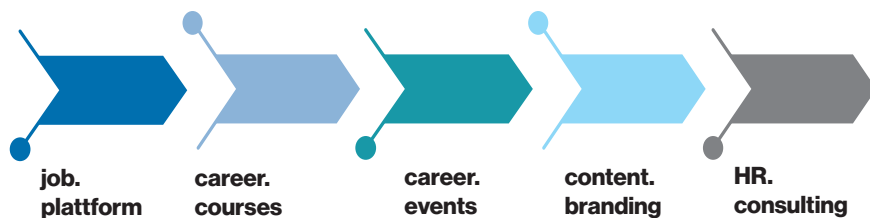
## Would you like to talk about annual cooperation?

Please feel free to contact me:  
[julia.hainitz@tucareer.com](mailto:julia.hainitz@tucareer.com)



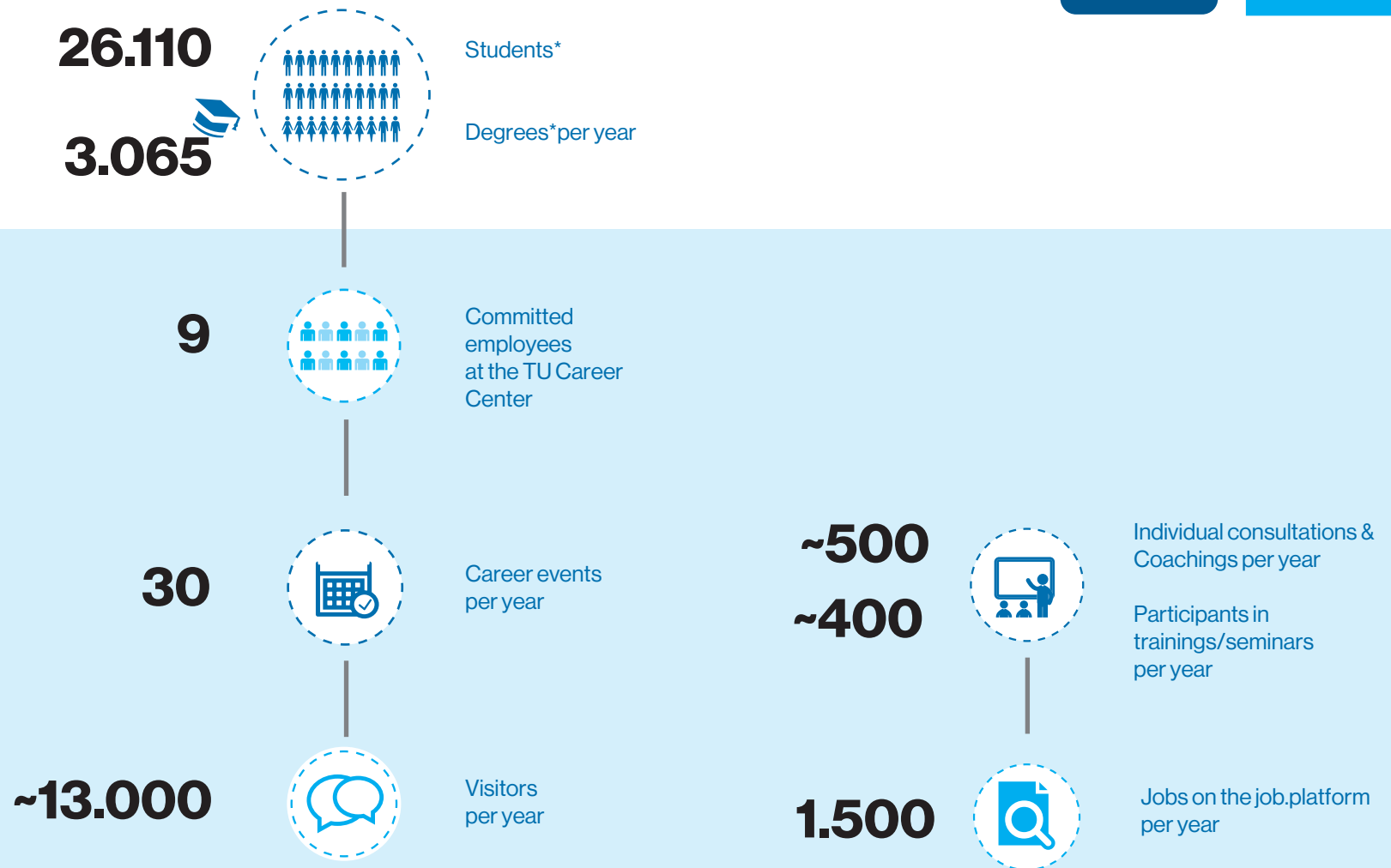
Julia Hainitz, MA  
Managing Director  
TU Career Center GmbH

*foto: © Patricia Koppenberger*



Become a  
**favorite brand**  
at the TU Wien





\* Intellectual capital report 2023, reporting date 6.1.2024





## For students

We support students from the beginning of their studies to their successful entry into professional life.

We encourage them in their individual personal development, sensitize them to the importance of dealing with the topic at an early stage and create space for self-reflection.

We motivate students to recognize their potential, develop their career goals independently and pursue them with self-confidence.

We advise them on their individual career planning, point out opportunities and prepare them for the job market in the best possible way.

Along the way, we offer them numerous platforms as an independent interface to establish future-oriented networks with practitioners and promote interdisciplinary exchange with fellow students.

We create awareness of trends relevant to careers and the labor market and also see our mission as bringing socially important topics into focus.

We develop our innovative formats with our finger on the pulse of the times without external influence, set ourselves high quality standards and are experts in our field.

Our expertise is state of the art. We are constantly developing it further.

As an independent interface between the job market and the university, we are committed to our values and act exclusively in the interests of the students.



## For employers

For companies and organizations, we increase both the efficiency and effectiveness of their recruiting processes, directly on the TU Wien campus. For these employers, we are the first and central point of contact when they want to recruit qualified employees for their company.

Our HR experts have experience in personnel consulting services, know the processes and are certified in various potential analysis procedures.

Close cooperation with companies is an important prerequisite for being able to offer insights into different professional fields. This forms the foundation of a trusting collaboration. Our clients rely on us to develop solutions for their daily challenges in employer branding and thus noticeably reduce their workload.

In terms of integrated communication, our comprehensive employer branding campaigns are designed in the form of targeted campaigns and publications (content creation) and according to dialog groups.



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job.platform | 11



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	Summer 2025					Winter 2025_26			
	March	April	May	June	July/Aug./Sept.	October	November	December	January
job. platform	<< <b>job.platform</b> : Job advertisements >>					<< <b>job.platform</b> : Job advertisements >>			
content.branding	<< <b>online.advertising</b> : Banner Advertising tucareer.com >>					<< <b>online.advertising</b> : Banner Advertising tucareer.com >>			
	<b>mein.job</b> Students Magazine & Blog		<b>career.planner</b> career Workbook			<b>mein.job</b> Students Magazine & Blog	<b>job.im.blick</b> Job profiles catalog		
career. events			<b>TU.day</b> Job and career fair 15.05.2025			<b>TU welcome.day</b> semester kick-off 02.10.2025	<b>karriere.zeit</b> Workshop days with a technical focus 18.–20.11.2025		
career.courses		<b>talente. programm</b> OPENING 29.04.2025	<b>talente. programm</b> CLOSING 15.05.2025				<b>talente. programm</b> OPENING 20.11.2025		<b>talente. programm</b> CLOSING 15.01.2026
	<b>talente. praktikum</b> CLOSING 13.03.2025		<b>talente. praktikum</b> OPENING 12.05.2025				<b>voice.of. diversity</b> anonymous audition 06.11.2025		
	<< <b>TU.impact</b> : The Female Empowerment Program at TU Wien >>					<< <b>TU.impact</b> : The Female Empowerment Program at TU Wien >>			
HR consulting	<< <b>HR consulting</b> : recruiting & potential.diagnostics >>								



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# job. platform



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Here you will find  
exactly the highly  
qualified applicants,  
you are looking for.

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## JOB ADVERTISEMENT

# job.plattform

tucareer.com is the central online job platform of TU Wien. With your job advertisement on this recruiting platform, you can reach students and graduates of TU Wien as well as young professionals with a technical and scientific background. From internships during your studies to part-time jobs to full-time jobs, everything is possible with this targeted service.

### Targeted search

- Direct contact with around 26,000 students at TU Wien
- Around 3,000 graduates per year
- 1,500 jobs on tucareer.com per year
- Convenient self-placement directly into the system
- or processing by our employees

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online.shop  
simple  
processing

- Put online quickly
- Around the clock
- Book conveniently

Your individual  
possibilities  
at a glance.

Service

Job advertisement

Basic

Single Ad 290,00 EUR

Term 60 days

Kontingent

3 Ads 785,00 EUR

5 Ads 1.235,00 EUR

10 Ads 2.300,00 EUR

Job advertisement

Premium

Single Ad 350,00 EUR

Term 60 days

Kontingent

3 Ads 997,50 EUR

5 Ads 1.575,00 EUR

10 Ads 2.975,00 EUR

+Top Job

Position your ad prominently in the upper segment.

+ 250,00 EUR

	Basic	Premium
Adaptation to your color design	—	●
Individual branding of the header and footer	—	●
Simple text changes possible at any time	—	●
External link to your website/job portal	●	●
Push messages via job.alert	●	●
Company contact, company logo, website	●	●

We are also happy to take over the placement and design of your job advertisement. **Per advertisement 90,00 EUR**

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### Example of a job advertisement „Premium“

[illegible]

### Job Abo - Your permanent parking space for “Basic”

Reserve a permanent position on our job.plattform for 1 year and manage your job advertisements yourself.

**2.200,00 EUR, duration 1 year**

If you have any questions, please do not hesitate to contact us.





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## Company profile

Present the most important information about your company to students.

Your company profile is available with an extensive filter function, can be and positioned with a rotating teaser on the homepage [www.tucareer.com](http://www.tucareer.com).

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### Annual package:

Price per year 990,00 EUR

### 6 month:

Price 495,00 EUR

## kennen.lernen



Combination premium ad with

# die Presse

Book our exclusive combined placement with the daily newspaper "die Presse" and benefit from over 300,000 readers every day.

1,500.00 EUR, duration 60 days

- 1 x job advertisement in the press (print, Saturday edition)
- 60 days presence in the career network of DiePresse.com, willhaben.at
- Format (print): 131 mm wide x 131 mm high, max. characters: 1,800 incl. spaces



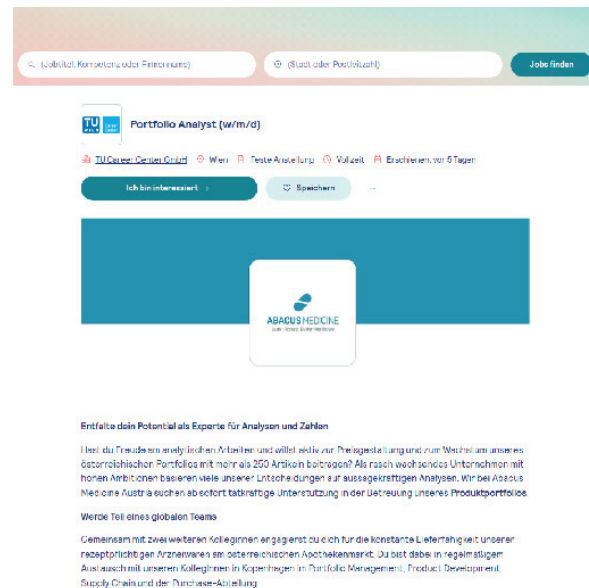
Combination premium ad with

# Stepstone

Increase your advertising reach and benefit from the favorable combination price. The combination placement includes both the insertion on [tucareer.com](http://tucareer.com) and the placement on [stepstone.at](http://stepstone.at).

585,00 EUR, duration 60 days

The advertisement is published in an individual layout (incl. your company logo) on [stepstone.at](http://stepstone.at) will be published.





Combination premium ad with

## „DerStandard“ Small

Includes:

- Tob Teaser large in the print edition in 86x40mm format
- Premium advertisement on [tucareer.com](https://tucareer.com)
- Job advertisement with individual design on marketplaces Careers with priority listing every 14 days
- Automatic forwarding to Google for Jobs, AMS, all jobs, and our selected network partners
- Application via Job-Sky, Swipe Ad, and Recommender Ad on [derStandard.at](https://derstandard.at)

**990,00 EUR**, duration 12 weeks

Combination premium ad with

## „DerStandard“ Large

Includes:

- Tob Teaser large in the print edition in 86x155mm format
- Premium advertisement on [tucareer.com](https://tucareer.com)
- Job advertisement with individual design on marketplaces Careers with priority listing every 14 days
- Automatic forwarding to Google for Jobs, AMS, all jobs, and our selected network partners
- Application via Job-Sky, Swipe Ad, and Recommender Ad on [derStandard.at](https://derstandard.at)

**1.290,00 EUR**, duration 12 weeks

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# content. branding



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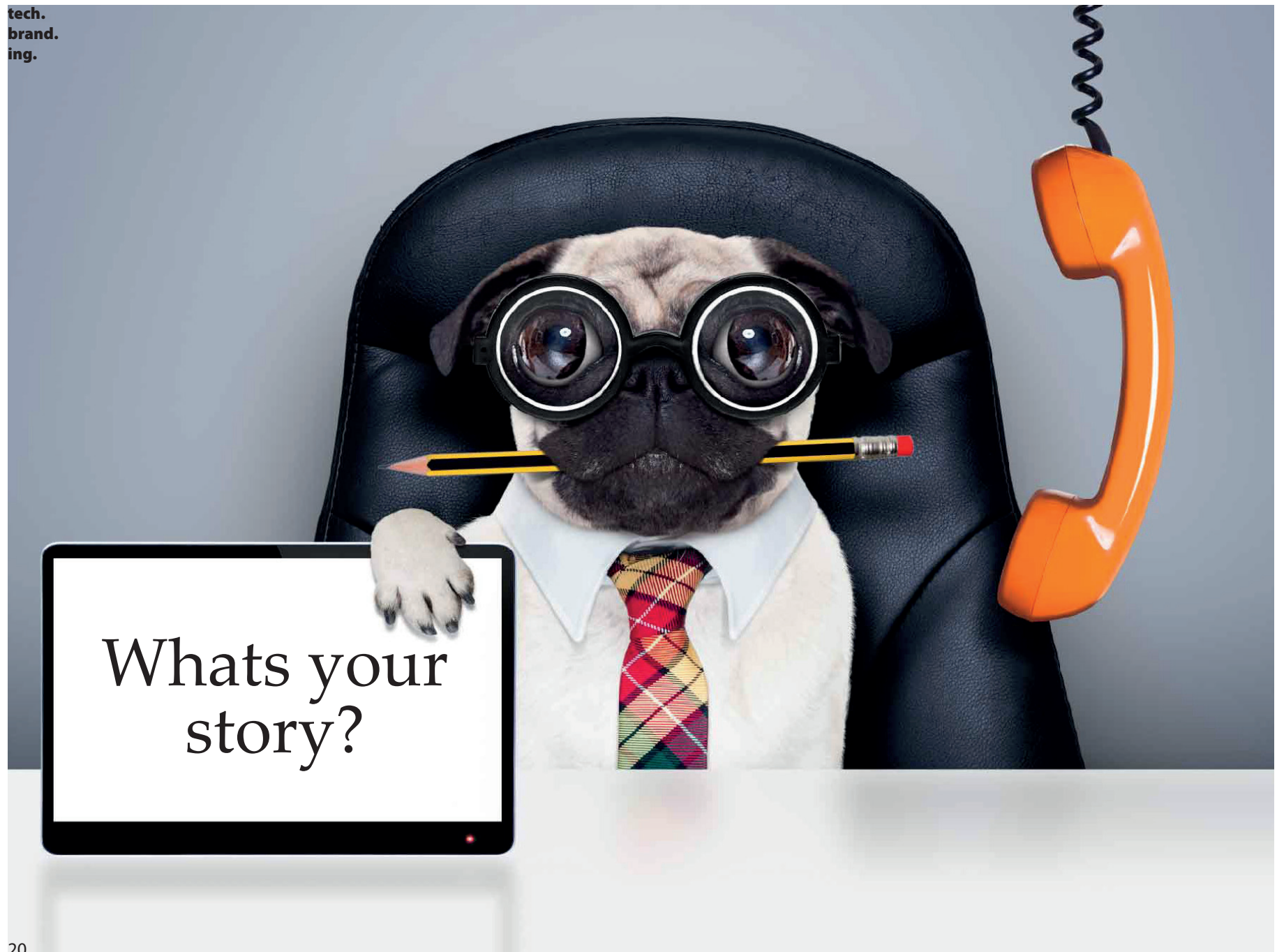
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## **Set your employer brand with us in a sustainable and authentic way.**

TU Career content.branding is an effective method of using storytelling to spread your brand across various channels and make it customizable at the same time.

With narratives, success stories or best practice examples, you can convey your messages emotionally and arouse attention and interest. By distributing the content via various media such as print, social networks, blog posts, video or podcasts, you can reach our students with pinpoint accuracy and build a strong bond.

Use the power of content.branding to successfully establish your employer brand and inspire your target group.

## **What do our students appreciate about our content and media?**

- Appreciation, authenticity and exclusivity
- Quality time (haptics) while reading
- Reels, videos and blog online
- Topicality and trends
- Exciting people and stories
- Interesting insights into the company
- Identification with the university

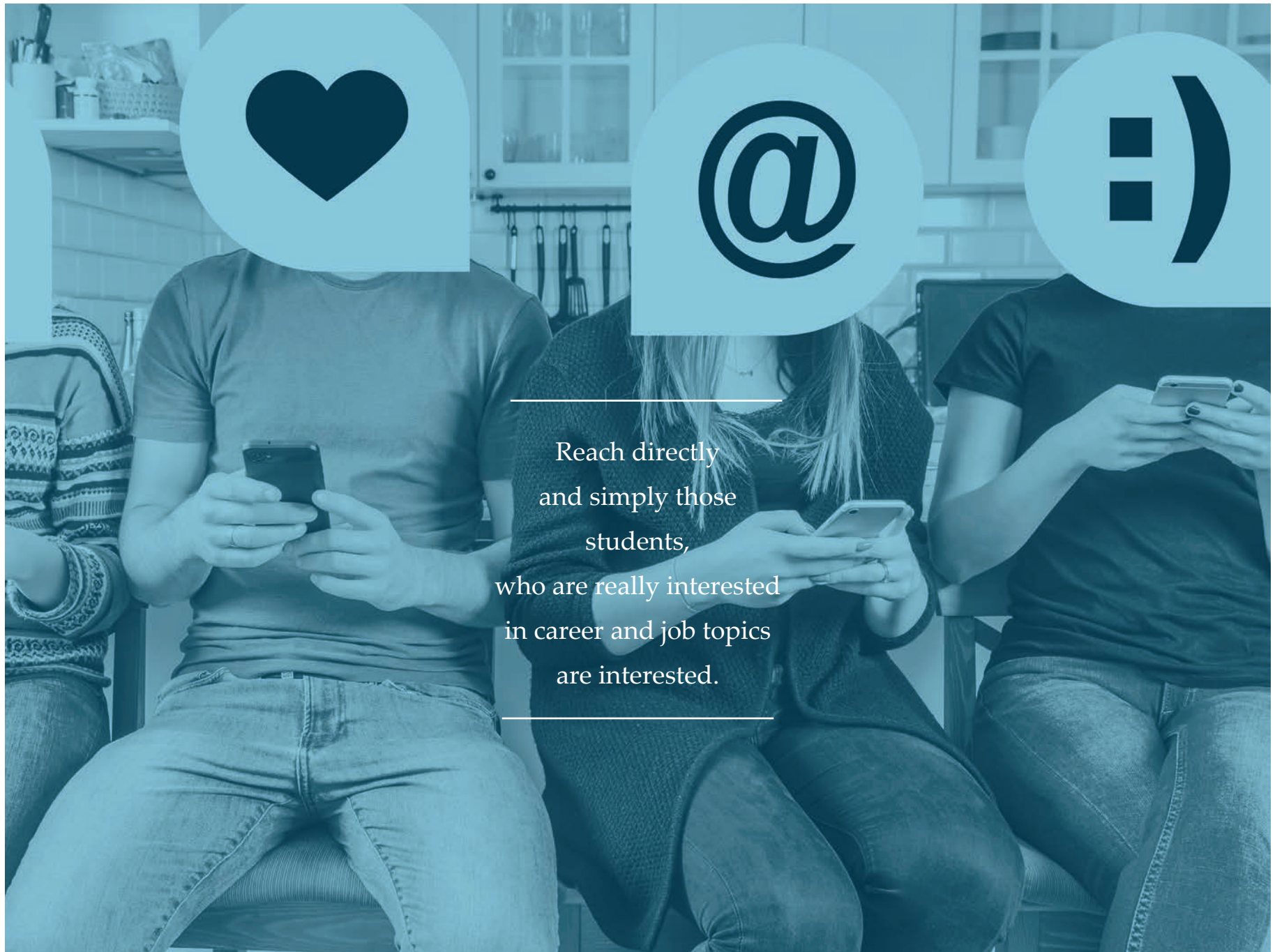
## **Who is our target group?**

- Around 26,000 TU students from all disciplines
- approx. 3,000 graduates of the TU Vienna annually
- Participants in the talent.program and talent.internship of the TU Wien
- Participants of the workshop days “karriere.zeit”
- Visitors to the job fairs TU.day and at the start of the semester TU welcome.day

## **How are students at TU Wien?**

- TU students aged 18-25  
(Late Millennials, Gen Z)
- Digital natives with a special interest in Technology and natural sciences
- Meaning & fulfillment in the job are important
- Work-life balance is important  
(free time & time for family and friends)
- Prefer companies that operate according to ethical and sustainable principles act





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Reach directly  
and simply those  
students,  
who are really interested  
in career and job topics  
are interested.

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## DIGITAL FORMATS

# online.advertising

The career platform tucareer.com offers all TU students and graduates important information and tips on applications, career events and current job offers.

Be at the heart of the action with your topics and your brand and address the dialog group in a targeted manner. We design your content so that it fits perfectly into our content.branding.

### Your advantages

- » Current content communication
- » Cross-media possibilities/integration
- » Fast and flexible processing
- » Cost-adequate forms of advertising

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## Entdecke deine berufliche Zukunft ...

Willkommen auf [tucareer.com/](https://tucareer.com/)

Als Career Center der TU Wien sind wir deine erste Anlaufstelle in allen Fragen rund um Karriere und Beruf. Dafür konzipieren und organisieren wir innovative Karriere-Lehrveranstaltungen, Karriereevents, Jobportal und Medien mit interessanten Geschichten und Inhalten. Mit uns kannst du dich mit spannenden Unternehmen, Organisationen oder Start-ups vernetzen und findest so deinen Traumjob.



Mit voller Kraft Vorangehen  
VERBUND - Finanzmittelpendium

In Höhe von  
**5.000 EUR**

Verbund  
TU  
WU

Skyscraper  
Homepage &  
subpages

job-plattform

**Praktika, Teilzeitjobs oder Trainee Stellen gesucht?**

Unsere job-plattform bietet dir interessante Angebote. Ob Praktika, Trainee Stellen, Teilzeitjobs oder Unternehmen für Abschlussarbeiten - hier findest du den Job, der zu dir passt!

Los geht's

talente programm SoSe24

**Du willst Unternehmen kennenlernen?**

Denn sei bei dieser Karriere-Lehrveranstaltung dabei und lerne spannende Unternehmen auch von innen kennen (inkl. 3 ECTS).

**Jetzt anmelden bis 23. März 2024**

Los geht's

karriere story

**Sauber unterwegs in die Zukunft**

BRP-Rotax Vienna GmbH - elektrische Antriebssysteme für Powersports-Fahrzeuge.

Los geht's

berufung coaching

**Lebenslauf und Co - how TU Bewerbung?**

Einen perfekten Lebenslauf zu erstellen, kann manchmal ganz schön schwierig sein. Aber voraus! echten Recruiter\*innen...? Unsere HR-Expert\*innen stehen dir zur Seite. Nutze dieses kostenlose Service!

Los geht's

event kalender

**Unsere karriere events helfen dir dir beim Jobeinstieg**

Nutze die Möglichkeit, Kontakte zu Unternehmen zu knüpfen und dir einen Überblick über deine Karriere- und Jobchancen zu machen.

Hier findest du alle Termine.

Los geht's

mein job blog

**Hier findest du alles rund um Job, Arbeitsmarkt und Bewerbung**

""KI-Einsatz im Recruiting"" ChatGPT und die Zukunft der Lehre"" talente programm oder talente.praktikum"" Grosser Karriere Guide"" Bewerbungsunterlagen uvm.

Los geht's

Career story or  
link post  
on the homepage  
(exclusive)

Networking  
Joborientierung  
Company Days

**talente programm**  
Lehrveranstaltung  
1 Semester, 3 ECTS

**Bewirb dich jetzt**  
für das  
Sommersemester  
bis **3. März 2024**

Billboard homepage

interessieren.informieren

Interview  
**company.insights**

Ria und Maximilian erzählen, was sie bei im letzten talente programm - Durchgang erlebt haben.

Erfahre mehr

Top  
**firmen.profil**

Wir proudly present: Hier findest du Top-Arbeitgeber\*innen im Überblick.

Erfahre mehr

Event  
**work.shop**

11.01.2024 // 17:00 bis 19:00 Uhr (Webinar)  
Treffpunkt mit CV und Motivationsschreiben

Erfahre mehr

Event  
**TU.impact**

15. Dezember 18:00 - 19:00 Uhr  
Anmeldeschluss: 12.12.2023

Erfahre mehr



- **Skyscraper start page and all subpages**
  - Placement: Home page and all subpages, rotating
  - 300 x 900 Pixel
  - png, jpg, gif (max. 2 MB)
  - Link to landing page of your choice

**550,00 EUR**, Runtime 2 weeks

- **Billboard Startseite**
  - Placement: Home page, rotating
  - 1980 x 600 Pixel
  - png, jpg, gif (max. 2 MB)
  - Link to landing page of your choice

**450,00 EUR**, Runtime 2 weeks

- **Link-Post Startseite**
  - Placement: Homepage (exclusive)
  - Preview image (16:9)
  - Short headline
  - Link to landing page of your choice

**890,00 EUR**, Runtime 2 weeks

- **Online-Advertorial „Karriere Story“ Startseite**
  - Placement: Homepage (exclusive)
  - Link to our content page
  - Text content: approx. 1200 characters incl. spaces
  - 1 x image and 1x logo

**1.200,00 EUR**, Runtime 4 weeks

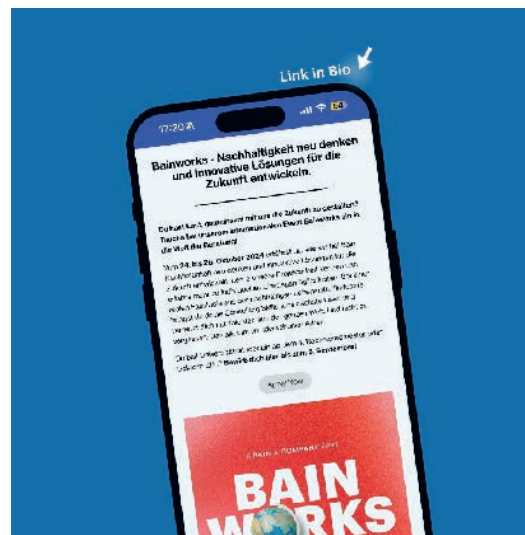
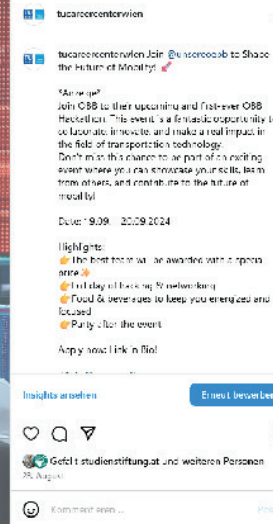


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## Event Calender incl. social media application via Instagram (1 x story plus 1 x post)

With an entry in the event calender including an info page on [tucareer.com](https://tucareer.com), you have the opportunity to announce workshops or events. The event calendar is also regularly advertised and communicated to the target group.

680,00 EUR per event





## STUDENT MAGAZINE PRINT &amp; ONLINE

# mein.job & Blog

Put your brand in the spotlight and strengthen your employer brand at TU Wien - with exciting guest articles or impact advertisements and flank them with the [mein.job.blog](#) or our [online.advertisement](#), which are skillfully integrated into the editorial environment. The biannual print magazine forms the content basis and is the student magazine for information and trends relating to the TUW Community, the job market, the application process and University Life. The content presents interesting employers, gives tips for finding your own skills and presents exciting success stories from the business world.

We want to offer our students the opportunity to embark on a personal journey of discovery in order to embark on a fulfilling and meaningful career path. We show ways to get to know you as an exciting company and the people behind it and to network with you in a meaningful way.

## FAST.FACTS

**Appearance**

2 times a year

**Editions**

March &amp; October

**Advertising deadline**

31st of January, 31st of August

**content.branding**

6,000 copies per semester  
 online presence as pdf & Download  
 online blog incl. social media  
 online.advertising

**Print documents**



Printable PDF plus at least  
 3 mm trapping  
 (embed fonts, min.  
 300 dpi, CMYK)  
 Printable photos  
 (min. 300 dpi)  
 Logos as vector graphics

**Format**



210 x 260 mm (Endformat)



## Advertisement



	1/1 210 x 260 mm Cover U2, U3, U4: Inside:	4.390,00 EUR 3.690,00 EUR
	1/2 Landscape Portrait	210 x 130 mm 105 x 260 mm 2.390,00 EUR



## Guest commentary (Storys, Best Practices etc.)

	1/1 Guest commentary max. 3,000 characters incl. spaces incl. 1 photo and/or 1 logo	3.690,00 EUR
	1/2 Guest commentary max. 1.500 characters incl. spaces incl. 1 photo and/or 1 logo	2.390,00 EUR

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## Combination circuits in one output

	1/1 Advertisement 210 x 260 mm		1/1 Guist commentary max. 3,000 characters incl. spaces incl. 1 photo and/ or 1 logo
+			
4.690,00 EUR			

	1/2 Landscape 210 x 130 mm Portrait 105 x 260 mm		1/2 Guest commentary max. 1.500 characters incl. spaces incl. 1 photo and/or 1 logo
+			
3.190,00 EUR			

## Editorial

Our team will be happy to edit your guest commentary in line with your topics and tailored to our students.

1/1 page (3,000 characters incl. spaces) plus **900,00 EUR**  
1/2 page (1,500 characters incl. spaces) plus **450,00 EUR**

## Online advertorial incl. social media (upgrade mein.job blog)



Combine your print advertorial with an online presence in our mein.job blog incl. promotion via our social media channels (Facebook, Instagram, LinkedIn), article max. 2,500 characters incl. spaces, integration of images and/or video elements

Runtime: 2 weeks plus **890,00 EUR**

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## CAREER WORKBOOK

# career.planner

The career.planner is a workbook to promote early career planning for students during their studies and is therefore the ideal complement to our extensive advisory services. In addition to numerous self-reflection tools for working out your own interests, strengths, skills, values and expectations, there is a lot of information and concrete tips on all relevant topics along the individual career orientation and application process.

Present yourself to the employees of tomorrow with your high-impact advertisement and make a lasting impression. This workbook has no expiration date and is also passed on within the student community. Only the cover pages can be booked in career.planner.



U4, U3, U2: 4.390,00 EUR

### FAST.FACTS

#### Appearance

1 time a year

#### Edition

May

#### Advertising deadline

31st of March

#### Print

5.000 copies

#### Format

205 x 140 mm (Endformat)

#### Print documents

Printable PDF plus at least

3 mm trapping

(embed fonts, min.

300 dpi, CMYK)

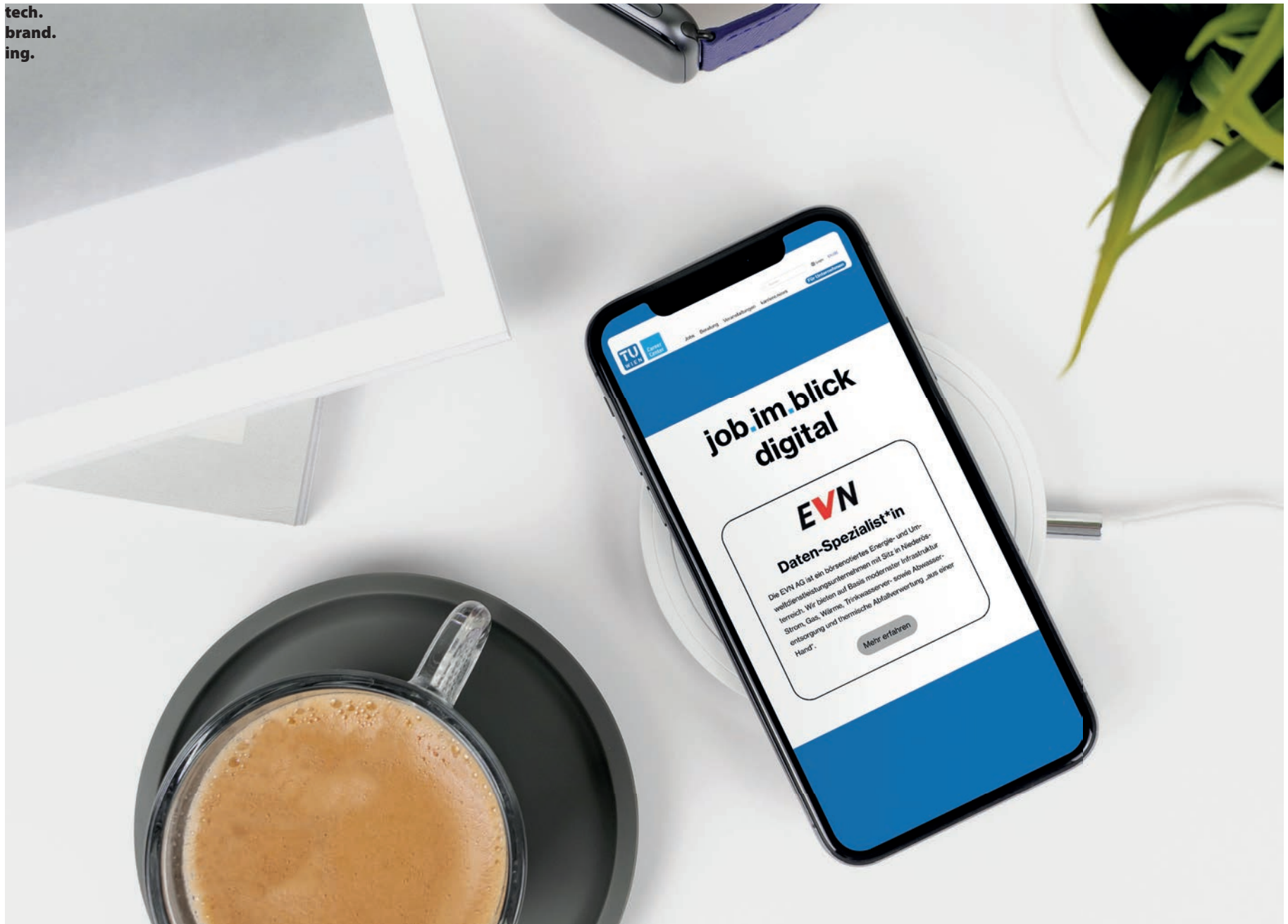
Printable photos

(min. 300 dpi)

Logos as vector graphics



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1 x per year

job.im.blick

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## JOB PROFILES CATALOG

# job.im.blick

### **We present your job profiles.**

Companies from industry, research and business present technical and scientific careers – digitally, climate-neutrally and with an eye to the future. This is how TU Wien students get a clear insight into their career opportunities.

### **The print catalog is breaking new ground:**

With our new digital platform, you can present your job profiles in a sustainable and always up-to-date way.

### **More than one page in the catalog – a cross-media campaign.**

Put your company in the spotlight: With social media boosts, interactive billboards and authentic content that appeals to young talent, you can offer future professionals an inspiring insight into their professional future while strengthening your employer brand.

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## Practice in focus

Give future employees authentic insights into your company.

On a customizable page, you have the opportunity to present your profession based on key questions and to supplement it with logos, images and a description of your company.

Focus on the main tasks, goals, responsibilities and interfaces of everyday work to provide a realistic and inspiring impression.



1 x per year

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PAKETE	Basic Package	Online Boost	Spotlight	Premium Kombi
<b>Job Profile (online for 1 year)</b> Present your profession using our online form at <a href="http://www.tucareer.com">www.tucareer.com</a> . <ul style="list-style-type: none"> <li>Logo</li> <li>tasks, skills, salary, pros &amp; cons...</li> <li>Contact details</li> <li>Websites and Links</li> </ul> Duration: 1 year from activation	✓	✓	✓	✓
<b>+ Online Boost</b> <ul style="list-style-type: none"> <li>Social media post: Photo with descriptive text (What does a [...] actually do?) on Instagram, LinkedIn.</li> </ul> Lead time: 2 weeks		✓		✓
<b>+ Spotlight</b> <ul style="list-style-type: none"> <li>Video content for social media: Create a short reel about the job description, approx. 30 sec. and distribute it via our social media channels Social media post Video on <a href="http://www.tucareer.com">www.tucareer.com</a></li> </ul> Lead time: 4 weeks			✓	✓
<b>Premium Kombi</b> <ul style="list-style-type: none"> <li>3 x job profiles</li> <li>1 x Online Boost</li> <li>1x Spotlight</li> <li>1x logo on the promotion postcard (logo to be sent as a vector graphic by 31.08.)</li> </ul>				✓
<b>Package Pricing</b>	<b>990,00</b>	<b>1.480,00</b>	<b>1.980,00</b>	<b>4.490,00</b>

## online.advertising

Billboard 550,00 EUR  
Duration: 6 months

Exclusively for a maximum of three companies, directly on the job.  
im.blick page:  
[www.tucareer.com/job-im-blick](http://www.tucareer.com/job-im-blick)



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I want a fulfilling job and healthy relationships in a (climate) just world. (Source: Young Austrians 2021)

## Promotion

- » Online presence on the website [tucareer.com](https://tucareer.com) and for download as a pdf (year-round)
- » E-mail newsletter to all students at TU Wien (approx. 26,000) in the summer and winter semester
- » Extensive promotion of the career profiles platform at the start of the semester October:
  - via our social media channels
  - Promotion postcard at all info points on campus and as an insert at all career events
- » Active use of job profiles:
  - [talente.programm](https://talente.programm) & praktikum
  - Working document for all consultations and training sessions
- » Distribution via deaneries, student unions and student councils as well as cooperation partners





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# career.events

## TU.day

Job and career fair  
on location

**May**

“It was another great and super organized trade fair. We had a lot of fun being there and we’d love to come back next year!”

Bosch-Group Austria

## welcome.day

semester kick-off  
on location

**October**

“As an association, the trade fair is a unique opportunity for us to get in touch with students at an early stage and to make initial contacts in the form of internships. We offer young talents the opportunity to get involved and grow with us. It is inspiring to see the enthusiasm and motivation with which the students contribute to creative and innovative solution processes in day-to-day business. The fair is therefore an annual and joyful must-attend event for us!”

Verbund

## karriere.zeit

Workshop days  
on location

**November**

“Good information in advance, uncomplicated, very well advertised, very interesting discussions with students”

Energie AG





1 x per year

karriere.zeit

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## WORKSHOP DAYS

# karriere.zeit

Professional topics are clearly the focus when TU students get an idea of future employers and career and job prospects!

karriere.zeit offers you the ideal platform for intensive professional and personal exchange with interested students, graduates and potential applicants from the departments relevant to you as part of interactive workshops at TU Wien.

Create a workshop individually tailored to your company and inspire young talent! After the live workshop, there will be space and time on site to continue talking to students in a relaxed atmosphere.

## How to inspire the young professionals for yourself.

### Specify >>>

Specify the time frame for your 1.5-hour face-to-face workshop at TU Wien.

### Define >>>

Define an exciting topic for the students. We will be happy to advise you with our experience.

### Position >>>

Together we will position your workshop coherently in the overall program.

The karriere.zeit for students is rounded off by an attractive application program from the TU Career Center.



Specialist workshops with companies are one of the most important sources of information about future employers for our students at TU Wien. According to our current study “Young Austrians”, one third of students use this opportunity to make contact with companies. So join us and get to know our motivated students on a professional and personal level.



Foto: Philipp Lipiarski



1 x per year

karriere.zeit

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### Promotion

Your workshops are presented and advertised intensively to students in the run-up to and after the event (on campus, online, via newsletter to all 26,000 students, etc.).

### Commitment

Registration for the individual events is required to ensure commitment! We will also inform students of further details in advance and send out reminders.





<b>PARTICIPATION PACKAGES</b>	<b>Basic Package</b>	<b>Premium Package</b>	<b>Platin Package</b>
<b>1 on site Workshop</b> Book your karriere.zeit workshop with 1.5 hours on your individual topic.  Graduated price model depending on the number of participants: 0 to 5 participants ..... 2.900,00 EUR 6 to 10 participants ..... 3.100,00 EUR 11 participants or more ..... 3.300,00 EUR  Special conditions for karriere.zeit customers: 1 advertisement instead of 290,00 EUR only 220,00 EUR 5 advertisements instead of 1.235,00 EUR only 990,00 EUR	✓  *3.300,00 EUR	✓  *3.300,00 EUR	✓  *3.300,00 EUR incl. logo presence on the front page of the print brochure / online.pdf
<b>1 Basic Single Ad</b> Job Advertisement, duration 60 days, external link on your website/job portal and on-site job wall		✓  *290,00 EUR	
<b>1 Job Profile</b> in online - catalogue job.im.blick		✓  *990,00 EUR	
<b>1 Company Profile 6 months</b> (running from September until February) on tucareer.com		✓  *495,00 EUR	✓  *495,00 EUR
<b>5 Basic Ads</b> Job Advertisement, duration 60 days, external link on your website/job portal and on-site job wall			✓  *1.235,00 EUR
<b>1/1 page guest article (stories, best practice etc.)</b> in mein.job student magazine (winter semester issue, copies: 6000 incl. online.pdf) max. 3,000 characters incl. spaces, incl. 1 photo and/or 1 logo			✓  *3.690,00 EUR
<b>online.advertising Skyscraper</b> Duration 2 weeks before event on tucareer.com Static image or animation, 300 x 900 pixels, png, jpg, gif (max. 2 MB)			✓  *550,00 EUR
<b>Total unit price</b>		5.075,00	9.270,00
<b>Package price</b>	<b>2.900,00 - 3.300,00</b> depending number of participants	<b>4.800,00</b>	<b>8.600,00</b> For max. 3 companies

\* Unit prices - All prices plus 20% VAT and some advertising tax

1 x per year

karriere.zeit

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Foto: Philipp Lipiarski

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## JOB AND CAREER FAIR

# TU.day

Around 100 employers from the fields of technology and science, over 6,000 visitors and 600 jobs on the job wall - that's TU.day in the Freihaus, right on the TU Wien campus.

From radio interviews to targeted advertising on all TU Wien campuses and online - in addition to an exhibition stand, we offer you numerous additional marketing measures to make your company brand known to the technicians of tomorrow!

# 100

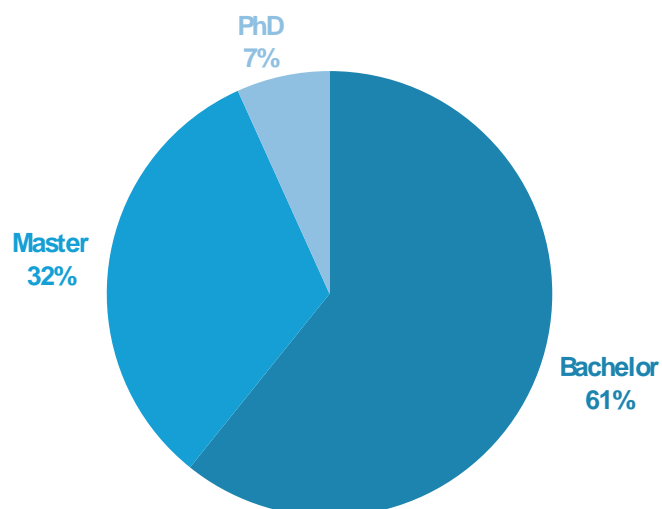
Employers

# 600

Jobs

# 6.000

Students







Laura Höfinger, MSc  
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 E: laura.hoefinger@tucareer.com

Trade fair appearance	
Mandatory for participation in TU.day at the Freihaus campus	
Participation fee	1.890,00 EUR
Floor space	
incl. standard carpet (color: grey), power connection, WLAN, 1 high table and 2 bar stools	
<b>Region</b> (stand area at least 6 m²)	1.990,00 EUR
each additional m² ■ 6 m² ■ 7 m² ■ 9 m² ■ 12 m² ■ 18 m² ■ 24 m²	+ 229,00 EUR
<b>Premiumregion</b> Includes the red and yellow area on the ground floor & 1st floor of the Freihaus	+ 390,00 EUR

Benefit from our all-in-one marketing packages and be present with several measures.

### The participation fee includes:

- >> Overall organization
- >> Listing in the exhibitor directory on tucareer.com
- >> Company profile on tucareer.com for 6 months
- >> Free placement possibility of online job advertisements on tucareer.com of max. 10 ads for the duration of 60 days

Online placement from April  
 (Attention: All advertisements will be removed from the website in mid-June).

- >> Catering for max. 3 company representatives included
- >> 1 parking ticket (daily flat rate)

Position your employer brand as part of the TU.day job fair with a meaningful advertising message on our homepage [tucareer.com](https://tucareer.com). **Duration from April.**

## Online advertising on [tucareer.com](https://tucareer.com) as part of TU.day

---

Perfect time for online.werbung:  
During the job fair  
TU.day there are  
around 600 job advertisements  
on our job.platform.

### Skyscraper start page and all subpages

- Placement: Home page and all subpages, rotating
- 300 x 900 Pixel
- png, jpg, gif (max. 2 MB)
- Link to landing page of your choice

### Billboard Startseite

- Placement: Home page, rotating
- 1980 x 600 Pixel
- png, jpg, gif (max. 2 MB)
- Link to landing page of your choice

**450,00 EUR**, Runtime 2 weeks

### Link-Post Startseite

- Placement: Homepage (exclusive)
- Preview image (16:9)
- Short headline
- Link to landing page of your choice

**890,00 EUR**, Runtime 2 weeks





1 x per year

TU.day

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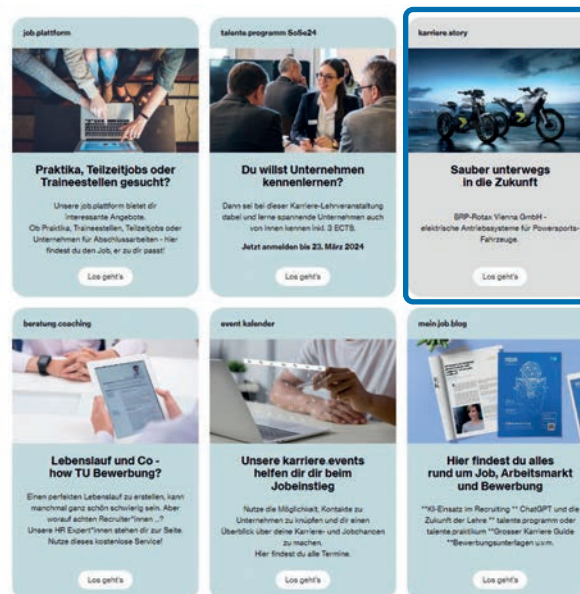
## Entdecke deine berufliche Zukunft

Willkommen auf [tucareer.com](https://tucareer.com)!

Als Career Center der TU Wien sind wir deine erste Anlaufstelle in allen Fragen rund um Karriere und Beruf. Dafür konzipieren und organisieren wir innovative Karriere-Lehrveranstaltungen, Karriereevents, Jobportal und Medien mit interessanten Geschichten und Inhalten. Mit uns kannst du dich mit spannenden Unternehmen, Organisationen oder Start-ups vernetzen und findest so deinen Traumjob.



Skyscraper  
Homepage &  
subpages



link post  
on the homepage  
(exclusive)



Billboard homepage

### interessieren.informieren



All prices plus 20% VAT and some advertising tax 51





Example of branding for the "job wall"



Example of "step sticker"



Example for "TU.day Campus Radio with Radio Wien presenter Peter Polevkovits"



Example for "Expressomobil - Branding cup"



Example for "elevator doors"



Example of "floor signpost"

**Special forms of advertising as part of TU.day** - all special forms of advertising On-campus marketing

<b>Branding of the job wall on the day of the fair (EXCLUSIVE for 3 exhibitors)</b>	
Post your top jobs directly on the day of the fair on a screen within the your top jobs including logo.	2.290,00 EUR
<b>Floor signpost*</b>	
EXCLUSIVE for 2 exhibitors, 30 pieces, 1 motif, format: A4 incl. production & assembly	990,00 EUR
<b>Fair layout plan on the day of the fair</b> (limited places)	
U4 advertisement on the trade fair site plan, total circulation: 6000 copies	3.500,00 EUR
Advertisement (in the core) on the trade fair site plan, total circulation: 6000 copies	2.900,00 EUR
<b>Flyer distribution on the day of the fair</b>	
1 promotion employee for 6 hours	550,00 EUR
<b>Video - Wall</b>	590,00 EUR
20 sec. 40 WH / day (without sound) 1920x1080 pixels on Campus Gußhausstraße and Freihaus	
<b>Elevator door stickers possible for max. 9 exhibitors</b> (2 weeks)*	
2 elevator doors (green or red area), format: W x H 900 x 2,000 mmm, incl. production & installation	2.000,00 EUR
3 elevator doors (yellow area) Format: W x H 900 x 2,000 mmm, incl. production & installation	2.500,00 EUR
<b>Step sticker, 2 weeks*</b>	
12 pieces each, 1 subject	1.500,00 EUR
<b>Espressomobil*</b> (placed between Freihaus & Library of the TU Vienna) Brand our espresso mobile and/or the coffee cups.	Price on on request
>> 500 coffee cups	
>> 1,000 coffee cups	
>> Full branding	
<b>Sponsoring Buffet</b>	Price on on request

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\*Print data is provided by the customer



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Foto: Philipp Lipiarski

# TU.day Campus Radio

Together with ORF/Radio Wien, we are organizing our TU.day Campus Radio directly on the exhibition grounds (between the Freihaus and the TU Wien library)!

1 x per year

TU.day

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## Radio-Interview

### **1 Radio-Interview**     990,00 EUR

Radio Vienna presenter Peter Polevkovits interviews your company representative live on site on a topic of your choice!

For 15 minutes you can “talk out of the can” and be given insights into various projects and questions from students can be answered.

The interview will be sent to all registered visitors by e-mail after the fair and can be listened to on [today.at](http://today.at)!

## Exklusive-Package

Exclusively for three advertising partners\* we offer a combination:

2.500,00 EUR

### **1 Radio Interview** (15 minutes)

#### **1 Radio Jingle**

You want to get your message across to all TU.day visitors via jingle? No problem! We will broadcast your advertising jingle (produced by us) during the fair. TU students will find their way to your stand and you will be remembered!  
20-second radio spot incl. 10 mentions on the day of the fair

#### **Branding radio station**

Position your logo as one of the exclusive 3 clients directly on the TU.day campus radio station!

You want to hear an example?  
Please contact  
Laura Höfinger







1x per year

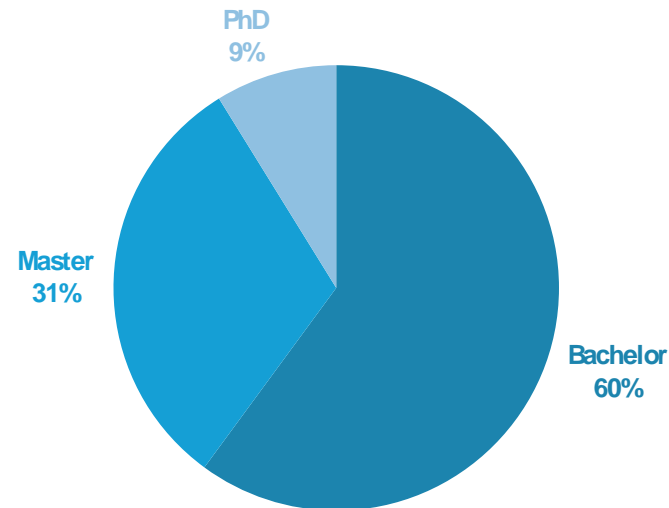
TU welcome.day

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## SEMESTER KICK-OFF

# TU welcome.day

TU welcome.day serves as a university-wide platform to welcome students to TU Wien in the new semester. At the start of the semester, the diverse services and offers of TU Wien are to be presented, but also the offers and career opportunities of external partners are to be highlighted. The aim of the TU welcome.day is therefore to present the interaction of TU Wien, its internal players and its departments integrated in one fair.



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# Success story 2024

That was the TU welcome.day 2024

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## 6.000 STUDENTS

- Students
- Graduates
- Young professionals

from all disciplines  
of the TU Vienna.



## 45 COMPANIES 21 TU-COMMUNITY

On TU welcome.day, students were able to make valuable company contacts and take advantage of attractive offers from participating organizations, institutes and companies.



## PROGRAM ACTIVITIES

The offer was rounded off with CV checks, the opportunity for free application photos and many promotions and competitions.



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# Be a part of it

Present yourself from your best side and increase your visibility -  
like the partners of TU welcome.day 2024.

**ABA** INVEST  
WORK  
FILM  
Your easy access to Austria

**anapur AG**

**amazon**

Austrian  
Power  
Grid **APG**

**AUSTRIAN  
STANDARDS**

**AXIAL  
DESIGN**  
INGENIEURBÜRO GMBH

**Bank Austria**  
Member of **UniCredit**

**BIKELEASING.AT**

**BOSCH**  
Technik fürs Leben

CHANCENLAND  
VORARLBERG

**EAT•N**  
Powering Business Worldwide

**ERSTE**  
Digital

**EVN**  
Energie. Wasser. Leben.

**EY**  
Building a better  
working world

**FREQUENTIS**  
FOR A SAFER WORLD

**Fronius**

**GEMA**

**HABAU  
GROUP**

**HITACHI**

**Hitachi Energy**

**iC**

**Infineon**

**Intel**  
WIR ÜBERNEHMEN DAS FÜR SIE

**JTI**

**KEARNEY**

**KEYENCE**

kppk **ZT** gmbh

**KPMG**

**MAGNA**

**MANZ**  
solutions

**mic**

**MM**

**DORR**

**SAMSUNG**

**sanitas**  
MEDIZINPRODUKTE  
INFOTECHNOLOGIE

**SENTRY**

**Stadt  
Wien**

Straßenverwaltung  
und Straßenbau

**STRABAG**  
TEAMS WORK.

**Takeda**



**WIENER  
STADTWERKE**

**wüstenrot**

**ZETA**

**ZTE**

# Discover your future ... ... employees

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Good reasons why you should take part in welcome.day 2025 should be there:

- Position yourself as a Student Love Brand at one of Austria's most important universities.
- Meet students and young professionals from technology and natural sciences directly on campus.
- Convince and win over your top young talent for you.
- Discover the TU Vienna, its diversity and worlds of knowledge and become part of our career community at TU welcome.day 2024.

Our complete packages are the most convenient way to present yourself on TU welcome.day. They already include all services. For more individual stand solutions, the space prices and of course our consulting services apply. Please feel free to contact us. Together we will find the right solution.

# Package A

## Participation fee

### 6m<sup>2</sup> exhibition stand incl.

high table, 2 bar stools

Standard carpet 3 x 2 meters

Power connection & WLAN at the stand

### Company profile

on tucareer.com for 6 months

### Catering

for max. 3 registered company representatives

### 1 parking ticket (daily flat rate)

## Logo presence

on the job.plattform tucareer.com

### Job Ads

2 advertisements (tucareer.com +  
job wall on site) incl. targeted mailing via  
newsletter to the desired field of study  
excl. logo

3.100,00 EUR



1 x per year

TU welcome.day

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## Package B

Participation fee  
see Package A

### Campus Advertising

Step Sticker for 2 weeks

12 pieces

Format: W x H 2,000 x 140 mm,  
incl. production and assembly  
(Print data is provided by the customer)

### Job Ads

5 advertisements

(tucareer.com + job wall on site)

incl. targeted dispatch

via newsletter to the  
desired field of study incl. logo

4.600,00 EUR  
(For max. 9 companys)



Example for Step Sticker



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# Paket C

Participation fee  
see Package A

Logo presence  
On all printed matter  
(flyers, posters, etc.)

## Campus Advertising

Elevator door sticker for 2 weeks  
Format: W x H 900 x 2,000 mm,  
incl. production and installation  
(Print data is provided by the customer)

## Online Advertising

Skyscraper on start page for 2 weeks  
static image or animation (rotating) -  
Placement: entire platform -  
300 x 900 pixels - png, jpg, gif (max. 2 MB)

## Job Ads

5 advertisements (on tucareer.com  
+ Jobwall on site) incl. targeted dispatch  
via newsletter to the desired  
field of study incl. logo

**6.500,00 EUR**  
(For max. 6 companys)



Example for Elevator door Sticker



Example für Video-Wall



Example for Floorsigns

# ☆☆☆ Platin Paket

Participation fee  
see Package A

## **Nomination as main sponsor**

on all printed matter and online

## **Campus Advertising**

Floor stickers guide students directly to your exhibition stand,  
30 pieces, 1 motif, format: A4 incl. production & assembly  
(Print data is provided by the customer)

## **Online Advertorial**

Your exclusive guest article - with a link to your website

## **Video - Wall**

20 sec. 40 WH / day (without sound) 1920x1080 pixels  
at Campus Gußhausstrasse and Freihaus

## **Branding**

>> of the Espressomobile

## **Job Ads**

5 advertisements (on [tucareer.com](http://tucareer.com) + job wall on site) incl. targeted dispatch via  
newsletter to the desired field of study incl. logo

**13.400,00 EUR**  
(Exclusively for one company)



Foto: Philipp Lipiarski

1 x per year

TU welcome.day

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# Ad-on Offers

for all welcome.day packages



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**Branding Alumni Cafe** ..... 990,00 EUR

Hardly anyone would be a better ambassador for your company than successful alumni who can provide a view beyond their studies. At a cozy Alumni Coffee at your company, students can benefit from the experience and knowledge of alumni in informal conversations. This creates a personal and direct dialog!

1 x per year

TU welcome.day

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Example for Buffet



Example for Jobwall



Example for mein.job



**Buffet Sponsoring**

Sponsor snacks and refreshments for the students during the TU welcome.day

Grand prize in a raffle

Every registered trade fair visitor receives a raffle ticket upon registration

**Combi mein.job Magazine ..... 2.950,00 EUR**

The student magazine mein.job is published at the same time as the start of the semester and acts as a trade fair guide with its own TU welcome.day section. As a TU welcome.day exhibitor, you can also present yourself here and support your trade fair presence.

As a TU welcome.day exhibitor, you will receive a special price here:

1/1 page advertisement instead of EUR 3,690.00

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## Your Job Ads on the job.platform tucareer.com

Job advertisement

### Basic

Post your job advertisements on the TU Career Center's online job portal for 60 days: tucareer.com. As a TU welcome.day exhibitor, you will receive a special price here.

#### Kontingent

1 Ads	instead of 290,00 EUR only	<b>175,00 EUR</b>
5 Ads	instead 1.235,00 EUR only	<b>790,00 EUR</b>
10 Ads	instead of 2.300,00 EUR only	<b>1.390,00 EUR</b>

Term 60 days

Job advertisement

### Premium

Single Ad                      350,00 EUR  
Term 60 days

#### Kontingent

3 Ads	<b>997,50 EUR</b>
5 Ads	<b>1.575,00 EUR</b>
10 Ads	<b>2.975,00 EUR</b>

Your individual  
possibilities  
at a glance.

	Basic	Premium
Adaptation to your color design	—	●
Individual branding of the header and footer	—	●
Simple text changes possible at any time	—	●
External link to your website/job portal	●	●
Push messages via job.alert	●	●
Company contact, company logo, website	●	●

## Service

We are also happy to take over the placement and design of your job advertisement. **Per advertisement 90,00 EUR**

Arbeitszeit:  
Vollzeit

Gehalt:  
€ 2.670,00 brutto

Arbeitsort:  
Lorm

Trigg Laser Measurement Systems GmbH ist seit mehr als 40 Jahren im Bereich der Laser-Messtechnik tätig und zählt zu den führenden Unternehmen auf diesem Gebiet weltweit.

Das Unternehmen sucht für die Positionen:

## Embedded Software Entwickler m/w

In dieser Funktion werden Sie unser Primäres Entwicklungsteam für die Programmierung von Embedded Linux Systemen im Bereich 3D Laserscanner für Festzeuganlagen und Baubauwerke.

### Aufgabenprofil

- Umfassende Aufgaben im Bereich der Programmierung von Embedded Systemen und Programmierung von Embedded Linux Applikationen, Entwicklung von Linux Kernel Services und Device Treibern, Adaption von Betriebssystemen, Programmierung von „Bare Metal“ Software für Realtime-Prozessoren, Embedded GPUs.
- Weiterbildung und Einarbeitung neuer Mitarbeiter.
- Wartung und Erweiterung der Programmier- und Testumgebung.
- Primäre Dokumentation und Versionsverwaltung.
- Technischer Support.

### Informations Qualifikation

- Abschluss eines fachspezifischen Studiums (Fachhochschule oder Universität, Fachbereich Technische Informatik, Elektrotechnik, Computertechnik, Embedded Systems), ITL-Abschluss oder entsprechende langjährige Berufserfahrung.
- Bspiegelnde und Provenienz in der Programmierung von Embedded Systemen.
- Gute Kenntnisse in C/C++, C#, Java, C++, C, C++ und C++.
- Gute Kenntnisse in Linux, Windows und Embedded Linux.
- Gute Kenntnisse in Embedded Linux, Embedded Linux, Embedded Linux.
- Gute Kenntnisse in Embedded Linux, Embedded Linux, Embedded Linux.
- Gute Kenntnisse in Embedded Linux, Embedded Linux, Embedded Linux.
- Gute Kenntnisse in Embedded Linux, Embedded Linux, Embedded Linux.

Bei Interesse für die ausgeschriebene Stelle, ist eine e-mail an [hr@riegl.com](mailto:hr@riegl.com).

### Informationen zum Unternehmen

Das Unternehmen ist ein führender Hersteller von Laserscannern für die Baubauwerke und die Industrie.

Wenn Sie Ihre Bewerbungsunterlagen aufgeben, wird Ihnen ein Rückruf anrufen.

Das Unternehmen ist ein führender Hersteller von Laserscannern für die Baubauwerke und die Industrie.

### Kontaktinformationen

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Vollzeitarbeit

[illegible]



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# career. courses



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## RECRUITING FORMAT

# talente. programm

The talente.programm of TU Wien is a course in the field of transferable skills/soft skills with 3 ECTS. This course is run by the Vice-Rector for Studies and Teaching, Dr. Jasmin GRÜNDLING-RIENER.

The aim is to train students in the application process and bring them into contact with companies during their studies. The course is designed for Bachelor's, Master's and PhD students. We present different companies each semester.

Top talents are always on the lookout for challenges. With the talente.programm, we offer the opportunity to bring your company to life.

**The talente.programm is a  
course in TU Wien's transferable skills catalog and is worth 3  
ECTS credits.**

### Your advantages

- >> Top talents according to field of study
- >> Professional and high-quality pre-selection
- >> Talent pool incl. CVs
- >> Present your own corporate values and inspire enthusiasm for them
- >> Target group-oriented platform for your employer branding
- >> Sustainability through networking in the long term

Find out about the  
currently participating  
companies and dates:  
[www.tucareer.com/Talenteprogramme/](http://www.tucareer.com/Talenteprogramme/)  
Talent programs





### **01 Application and registration phase**

Around 26,000 students at TU Wien are made aware of the current talente.programm through all communication channels. Students are pre-selected by field of study and on the basis of predefined, company-specific criteria. The application is already designed like an application process and offers training on neutral ground, including a video application.

### **02 Workshop and preparation**

In a full-day workshop, 50 to 70 students prepare themselves for the companies and are introduced to the concept and process of the program. Application training is also part of the program.

### **03 OPENING - Get to know each other personally**

At an all-day kick-off event, the so-called OPENING, students meet 2 companies each and get to know each other personally for the first time. As part of a “chess dialog”, a format specially developed by us.

The chess dialog is reciprocal and places a clear focus on personal skills. This means that students and companies have an equal share of speaking and answering.

The clear structure of the chess dialog, based on competencies, enables a qualitatively valuable discussion for both partners.

### **04 Company Events**

After the “Opening”, the students decide on one of the two companies presented, which they get to know even better during two “Company Days”.

On these two days, students have the opportunity to consolidate their impression of the company on site and discuss possible career options.

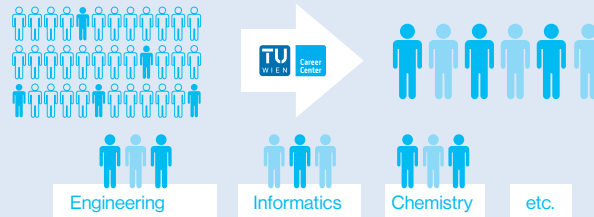
### **05 CLOSING Final event**

At the CLOSING, all participating companies and students meet once again to report on their experiences as part of the talente.program and to network again.

1

## Application phase & Selection procedure:

- ▶ Application phase for students of TU Wien
- ▶ Talent screening: Selection by the TU Career Center
- ▶ Allocation of talents according to field of study



2

## Preparatory workshop (1 Day)

for students before the OPENING



3

## OPENING (1 Day)

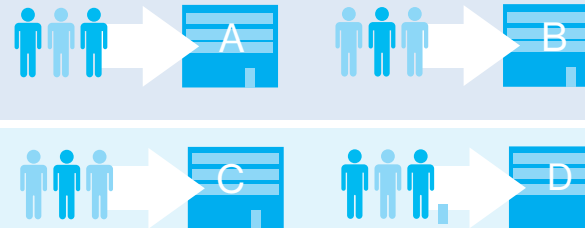
- ▶ Stage to get to know the talents and companies
- ▶ Setting: as part of the chess dialog



4

## Company Event (2 Days)

Setting: Event directly at the individual companies



5

## CLOSING (Final Event - Evening)

- ▶ Presentation training for students in advance
- ▶ Final event with all talents & companies
- ▶ Stories of success, presentations and networking





- » Course in the area of transferable/soft skills
- » approx. 70 TU Wien students from all fields of study  
(except architecture and civil and environmental engineering)
- » designed for Bachelor, Master and PhD students
- » Duration: 1 semester, 3 ECTS
- » Summer and/or winter semester
- » Changing companies
- » 100% attendance of the students

“People who haven’t been on the program often think that applying is always a struggle. After the preparatory workshops, you can go into the process and subsequent job interviews much more relaxed. And as part of the chess dialog, you also see that companies also have to make an effort to get people.

At the TU itself, there are few opportunities to get in touch with companies and the format is usually only scholarships. That’s why the program is unique at the university. Everything was also very well organized - by the companies themselves and by the TU Career Center.” [Maximilian Sutrich, 25](#)



FOTO: **DANIELA SCHUSTER**

We tell these and many other exciting stories in mein.job Magazine & Blog.  
On campus, at the TU Career Center or online



Julia Hainitz, MA  
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Price on request





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## RECRUITING FORMAT

# talente. praktikum

**for civil and environmental engineers**

The talente.praktikum for civil and environmental engineers is a spin-off of the talente.program and is implemented in close cooperation with the Faculty of Civil and Environmental Engineering.

In this internship, the future is written - meaningfully, sustainably and with great enthusiasm. Top talents in the fields of civil and environmental engineering present themselves as part of an application process and experience the working world in a practical and realistic way directly in your company.

---

A course for  
civil and environmental engineers  
with added value and  
sustainability

---

Package A	Package B	Package C	Package D (excl. for 3 companies)
<p>2 Talents from civil engineering:</p> <p>1 student in summer and 1 student in February</p> <p>+</p> <p>2 Talents from environmental engineering:</p> <p>1 student in summer 1 student in February</p>	<p>4 Talents from civil engineering:</p> <p>2 students in summer and 2 students in February</p> <p>+</p> <p>2 Talents from environmental engineering:</p> <p>1 student in summer 1 student in February</p>	<p>4 Talents from civil engineering:</p> <p>2 students in summer and 2 students in February</p> <p>+</p> <p>4 Talents from environmental engineering:</p> <p>2 student in summer 2 student in February</p>	<p>6 Talents from civil engineering:</p> <p>3 students in summer and 3 students in February</p> <p>+</p> <p>4 Talents from environmental engineering:</p> <p>2 student in summer 2 student in February</p>
7.310,00 EUR	11.310,00 EUR	14.310,00 EUR	18.310,00 EUR
plus + 1 page guest article in the student magazine mein.job (March issue) Print and online blog	plus + 1 page guest article in the student magazine mein.job (March issue) Print and online blog	plus + 1 page guest article in the student magazine mein.job (March issue) Print and online blog	plus + 1 page guest article in the student magazine mein.job (March issue) Print and online blog
3.690,00 EUR	3.690,00 EUR	3.690,00 EUR	3.690,00 EUR
11.00,00 EUR	15.000,00 EUR	18.000,00 EUR	22.000,00 EUR

## PROMOTION

We will advertise your participation prominently as part of an online and offline campaign via the Dean's Office and the TU Career Center:

- » Website
- » Direct mailings
- » Social media
- » Folders and posters

## SELECTION

Our experts filter, evaluate and categorize applicants to find and assign your top talents.

- » Video application
- » Selection
- » Organization
- » Customer briefing

## EVENTS

We organize the events for you, including scheduling (technology and support).

- » Preparatory workshop
- » Opening event  
OPENING incl. chess dialog
- » Closing event (CLOSING)



*"The internship in Sweden with Strabag was the highlight of my internships so far. It was a new experience to work for a company abroad for a longer period of time. My main tasks included documenting the work and the construction process. I was involved in checking the formwork and reinforcement. The team integrated me into many meetings and I was allowed to take part in the discussions."*

[Johanna Humer, Internship at Strabag and FCP](#)



*"With the talente.praktikum, we want to show the wide range of fields of activity for prospective civil and environmental engineers, offer career guidance and familiarize our students with the job market right from the start"*

[Univ.-Prof. Dipl.-Ing. Dr.techn. Ronald Blab, Dean of the Faculty of Civil and Environmental Engineering](#)



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## RECRUITING FORMAT

# voice.of. diversity

With voice.of.diversity, we are expanding our portfolio to bring students and employers together on the basis of a scientifically sound format. The Center for Informatics and Society (CIS) launched the DEBIAS tool together with the Career Center of TU Wien to reduce bias and discrimination in the recruiting process.

**voice.of.diversity is a  
course in the transferable skills catalog of TU Wien and is  
worth 1 ECTS.**

---

Do you see the diversity and equal  
opportunities of your  
employees as a success factor for your  
business activities?

---

## What is unconscious bias?

Unconscious bias and related cognitive effects influence our perception in many areas of life: Especially in recruiting, however, these biases can have serious consequences! Effects such as the “halo effect” make people who are likeable to us appear more competent. Unconscious, internalized, racist or xenophobic tendencies can also influence our assessments through a person’s surname.

### **Julia Hainitz, MA** **Managing Director TU Career Center**

“With voice.of.diversity, we have created a way to anonymously process and evaluate recruitment interviews. With the DEBIAS tool (Digitally Eliminating Bias in Application Selection), the experts conducting research at the Faculty of Computer Science have created an IT support tool and a pilot project that can minimize the mechanisms of unconscious bias in recruiting processes.”

### **Dipl.-Ing. Florian Cech,** **Centre for Informatics and Society**

“Three aspects are of particular importance to us in this context. The principle of anonymization is a necessary prerequisite. Biases such as gender, age and appearance, but also secondary characteristics such as ethnic origin and migration background, some of which can be deduced from the name, are particularly common. The companies will therefore not receive any CVs or other data from the students. A predefined, clear structure of the interview has proven to be particularly effective in scientific experiments. The DEBIAS tool specifies that the questions should be the same for everyone and that they should be asked in the same order. This allows a better and comparative evaluation of the persons. The questions are also relatively weighted.”

## Why should you be part of it?

- » Learn to recognize and minimize unconscious discrimination processes
- » Make contact with highly qualified technicians that you might overlook in conventional application processes.
- » Positioning as an innovative employer that, takes diversity seriously.
- » Gain experience and knowledge to optimize your own recruitment processes.
- » You reach students who may not even have considered a career in your company.

Price

## Prerequisite for participation:

1. A corporate culture that already embraces diversity and promotes equal opportunities with the appropriate commitment.
2. Openness and willingness to try new approaches to recruiting and to reflect on one's own practices and processes in the process.
3. Interest in recruiting from the selected fields of study at TU Wien.

9.900,00 EUR



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## The process

The meeting between students and companies takes place directly at the TU Wien.

### Step 1: 30-minute DEBIAS chat

A lot happens before the students, who are interested in different positions in the companies, talk to the company representatives: Both parties are optimally prepared. The students receive company-specific questions in advance, in which both professional and personal facts are briefly queried – without private details about the person. In the next step, the DEBIAS chat is used, in which company representatives can respond to the students' answers and ask follow-up questions.

### Step 2: 15-minute interview

Immediately after the 30-minute written, anonymous chat (without sound or images), a 15-minute personal live conversation takes place. The curtain falls on both sides. This is where self-reflection begins, and, if necessary, insight.

**Lukas Ramach (Managing Director BOC Group):** „Diversity in all its facets was anchored in our corporate culture long before it became a trending topic. We are convinced that this diversity helps us as a company to find better solutions for our customers. When we heard about the “voice.of.diversity” initiative from the TU Career Center, it was immediately clear that it was a perfect fit for us. The clear focus on giving people a chance who may not always have it so easy, and the whole thing with scientifically sound support, appealed to us greatly. The format helped us to focus even more consciously on where we are confronted with biases despite all our openness. In fact, you can't tell from the answers in the chat tool what kind of person is really standing in front of you. There is a discrepancy between the real appearance of the applicants and the image in our minds, and there are some surprises. The best result is that we have found employees from every round who are still with our company to this day.”



Foto: © Ruiz Cruz

”

### **Sabine Leisentritt (HR Management at WIEN ENERGIE)**

summarizes her experiences of the day: “The event has made us aware of many things, and we would like to rethink our recruiting in the future in order to exclude possible biases as much as possible.”



**„What we do today  
determines  
what the world will  
look like tomorrow”**

## FEMALE EMPOWERMENT - PROGRAM

# TU.impact

The promotion of female empowerment, social skills and intergenerational activities in companies is becoming increasingly important. Through measures in these areas, companies can not only have a positive impact on society, but also create an inclusive and diverse working environment.

In cooperation with the MINTality Foundation, we offer your company the unique opportunity to play an active role in shaping the future of STEM professions and strengthen your employer branding at the same time.

On the one hand, TU Wien students inspire schoolgirls for STEM subjects, on the other hand, female role models are brought in front of the curtain. This program creates an intergenerational exchange between schoolgirls, female TU students and female specialists from your company.

**The Female Empowerment program is a course in the TU Wien transferable skills catalog and is worth 3 ECTS credits.**

"I want to do something meaningful."\*  
98%.





# The 3 pillars of the Female Empowerment Program

## Social Skills & Engagement

The study "How MINT wins" by the MINTality Foundation and Hagenberg University of Applied Sciences proves once again that girls are not given enough encouragement to venture into technology and try out new roles.

Through practical workshops, we therefore promote essential soft skills among female TU students and prepare them for the challenges of the professional world.

These female students become ambassadors for STEM professions and share their enthusiasm with schoolgirls in local educational institutions.

As a participating company, you benefit from these committed, future-oriented women who take on social responsibility and develop leadership qualities at an early stage.

You also position yourself as a company that promotes social commitment and actively contributes to the education of young people.

## Female Empowerment

Our program focuses specifically on promoting female talent in STEM fields. We create spaces for exchange, inspiration and networking, especially for young women.

By actively participating in our program, you as a company not only signal your commitment to more diversity in technical professions, but also gain direct access to highly qualified young female talent.

You strengthen your corporate culture through diversity and become part of a forward-looking initiative that actively combats the shortage of skilled workers in STEM professions and at the same time promotes gender parity in technical professions.

## Role Model Cross Generational

At the heart of our program is the inter-generational exchange between schoolgirls, female students and experienced professionals from your company.

Your female managers become inspiring role models for the next generation and provide valuable first-hand insights.

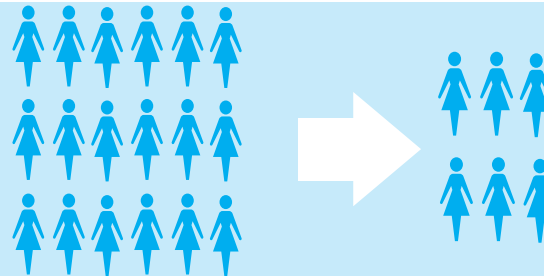
The exchange not only creates valuable networks for everyone involved, but also offers your company the opportunity to get to know the fresh perspectives of young talent.

You position your female employees as role models in the industry and establish long-term relationships with potential future employees - from initial school contact to direct recruitment.

Mag.<sup>a</sup> Tina Landreau  
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## Application & registration

- ▶ Application phase for female students of all fields of study
- ▶ Selection of students by the TU Career Center



## Workshops and school visits

- ▶ Soft skills workshops for female students (organized by the TU Career Center)  
Communication training, emotional intelligence, intercultural competence, leadership competence  
Problem-solving skills and critical thinking, female empowerment, unconscious biases
- ▶ School visits: female students inspire schoolgirls for STEM careers
- ▶ Workshop with your female role model for the students



Student



Schoolgirls



Role Model

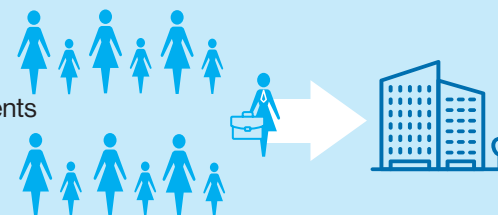
## Panel Discussion - Networks

- ▶ Panel discussion: Cross-generational exchange between all participants  
(networking opportunity),  
Setting: Talk / panel discussion by the TU Career Center



## Guided tours within the company

- ▶ Practical insights into your day-to-day work for schoolgirls and female students
- ▶ Cross-generational promotion of  
Women/girls in technology and natural sciences



These events concern the participating companies:

They receive direct access to the selected TU students, including their CVs.

# Marketing & content.branding at TU Wien

1  
content  
branding



## STUDENT MAGAZINE AND BLOG

- TU.impact reports in the student magazine mein.job including company mention and logo (print & online blog)
- Blog: Logos and link to your company profile
- Distribution to students
  - on all campus locations
  - Career fairs and events
  - Promotion as part of the social media campaign
- Working documents for all career-related lectures, workshops, training sessions and counseling

2  
platform  
tucareer.com

## TUCAREER.COM

- Course registration including logos
- Online banner including company name on all pages
- Review of the course



**Target group:  
26,000 students  
at the TU Wien**

3  
social media  
e-Newsletter



## SOCIAL AND E-MAIL MARKETING

Storytelling and mentioning of the participating companies, including logos, on social media

- LinkedIn
- Instagram
- Facebook
- youtube

Creation and realization of reels and shorts  
Use of the TU Wien social media channels (TU Wien, HTU, student councils, robots, alumni,...)



Reel playback  
Impressions Instagram, Facebook



Impressions LinkedIn, youtube



## E-NEWSLETTER

- Newsletter sent by the TU Career Center incl. logo
- Mailings from the Vice Rectorate for Studies and Teaching incl. company name
- Mailings of the TU Wien Community Newsletter


4  
promotion  
community



## CAMPUS ADVERTISING

- Promotion with information about the course
- Banner incl. logos on TU screens and video walls
- Poster advertising at TU Wien

# Why should you be part of it?

- 
- Direct access to qualified female junior staff
  - Strengthen your employer branding as a diversity-conscious company
  - Further development of your female managers
  - Early talent acquisition
  - Contribution to solving the shortage of skilled workers in STEM fields
  - Cross-company networking with other participating companies
  - Social commitment with impact

Become part of this pioneering initiative now  
and secure your place in the program!

**Costs of Participation** 7.900,00 EUR



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# HR consulting

recruiting | 99

potential.  
diagnostics | 99

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## recruiting.

We are also happy to support you in filling specialist and management positions. The individual and personal support provided by qualified consultants is particularly important to us.

Transparency, appreciation and commitment are our top priorities.

We offer you professional handling of your search processes based on many years of experience. Depending on the requirements profile, we conduct the search ourselves or with external advice. We will be happy to provide you with more information.

## potential. diagnostics

Our test procedures provide our customers with valuable insights when making personnel decisions in the context of selection or development and give them the opportunity for an objective assessment of their position with regard to subject-independent competencies. To minimize risk and ensure quality, we offer the option of creating detailed competency profiles as part of potential analyses. This is available for both existing and future employees.

Our testing procedures include a written evaluation. The detailed interpretation and a joint reflection on the personality profile take place in the context of an individual feedback session with certified consultants from the TU Career Center.

Compare the results with your expectations. What behavioral competencies does the job profile require?



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brand.  
ing.**

## This is how it works

A potential analysis is based on the purpose of the evaluation and is therefore always customized. A meaningful profile of strengths, talents and development opportunities is created using an online questionnaire.

Diagnostic tests provide information about:

- personal strengths, preferences and areas for development
- behavioral patterns in certain situations
- personal communication style
- contribution to the team
- opportunities for personal development



## JobMatch

„JobMatch“ is a psychometric test procedure that creates a precise profile of a person's work-related characteristics and working style.

It enables a detailed measurement of various competences in the following areas:

- task-related competences
- interpersonal competences
- self-related competences

### potential diagnostics „JobMatch“

Including: implementation of the potential diagnostics, competency-based questionnaire incl. feedback session with candidates and feedback session with the specialist department.

## CAPTain

CAPTain is a psychometric test procedure that systematically records information on a person's behavioral style and analyzes and evaluates it on the basis of an evaluation algorithm based on occupational psychology.

For management positions, we recommend „CAPTain“, a diagnostic tool that provides insights into the working and performance styles of candidates.

Clear focus is on:

- Design of leadership
- Behavior in a team
- Dealing with tasks in a professional context

We get a look at objective, actual behavior and relate it to the socially desired result. All our consultants who offer you „CAPTain“ projects are certified for this potential diagnostics.

### potential diagnostics „CAPTain“

Including: Potential diagnostics, license plus feedback interview with the candidates and interview with the specialist department.

## Our students\* >>

**26.110**

Students in total

of this >>

**7.978**

30 % Women



**18.132**

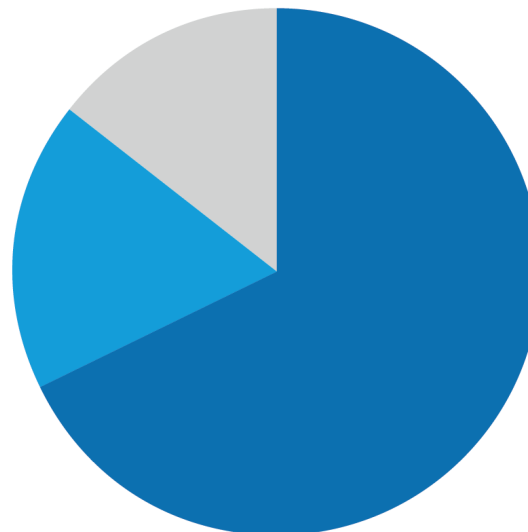
70 % Men



**3.065**



Degrees academic year  
2020/21

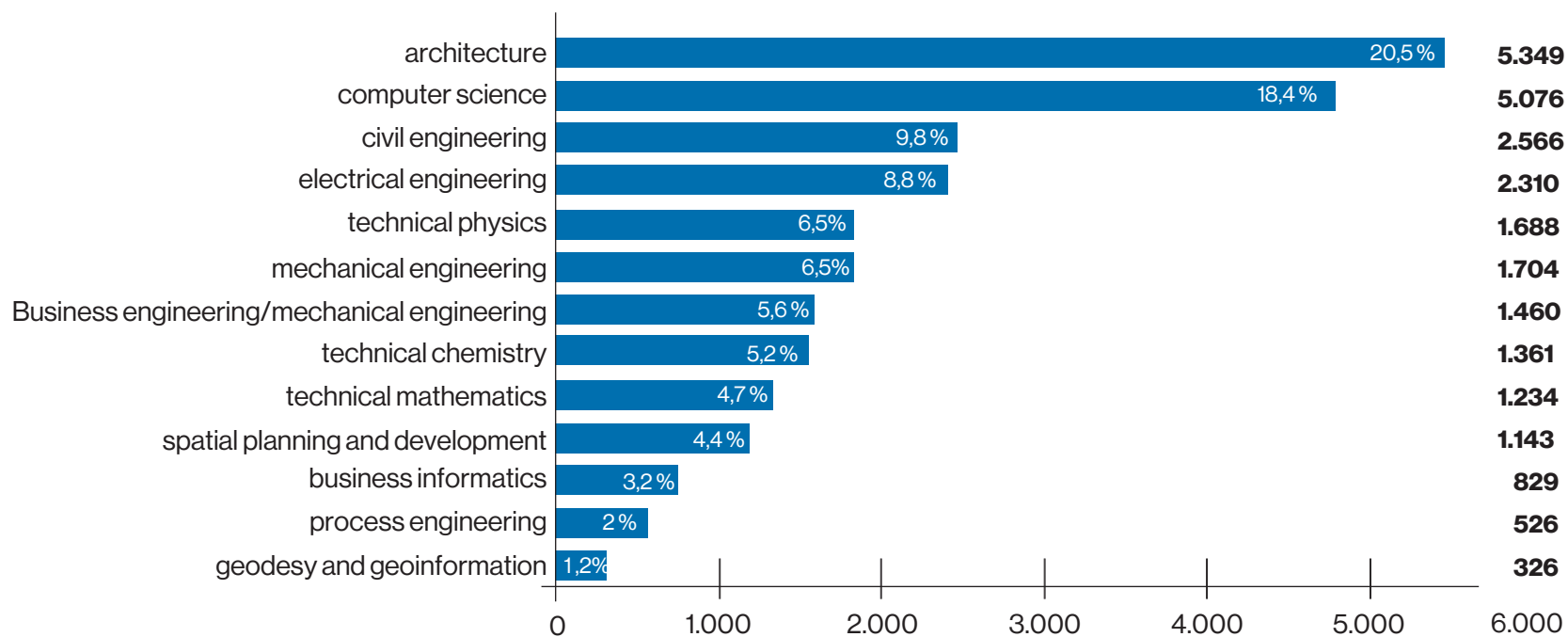


Austria **16.440**

EU  
**5.621**

third states  
**3.714**

## >> Your future employees\*





tech.  
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ing.



What our  
students and  
customers say...



“In the pleasant ambience of the domed hall at TU Wien, I was able to talk to the leaders of the construction companies on an equal footing and also ask them critical questions as part of the chess dialogues. The internship was a great opportunity to get to know the companies and make contacts.”

Raoul Ellmer, BA (26)  
Master's student  
specializing in:  
constructive engineering –  
structural and construction process  
management

*Foto: © Private*



“Thanks to the talent program, I learned how to prepare for an application process. I liked the fact that I was able to immediately apply the theory I was presented with in real job interviews with exciting, relevant companies. In particular, the look behind the scenes of recruiting was very interesting for me and something completely new. On a personal level, I have learned the mental attitude with which I go into a job interview. I still get a little nervous during job interviews, but I now see things from an angle that helps me stay cool.”

Lukas Pfrimer (33)  
Master in Industrial Engineering  
Mechanical Engineering

*Foto: © Private*

a1 | accenture | ait | allianz | apg | asfinag | atos | avl |  
bawag psk | bmw group | bombardier | bosch | bühler |  
deloitte | eaton | fcp | getec | grassfish | habau group | hilti | hitachi  
iteratec | kapsch | leyrer + graf | miba | niceshops | orf | otis | öbb |  
isis papyrus | pittel+brausewetter | porr | porsche | post | raiffeisen |  
ringana | runtastic | schneider electric | siemens | strabag | Thales  
tu wien | unbail rodamco westfield | uniqa | verbund |  
vienna international airport | werner consult | walter group |  
wiener linien | wiener stadtwerke | wien energie | wüstenrot | zeb

...



When looking for new talent, we appreciate the wide range of services offered by the TU Career Center. Whether it's content-related workshops at karriere.zeit or the TU Wien talent program, where we support motivated students over a longer period of time. The wide range of formats gives us the opportunity to get to know the students at TU Wien in different ways and to spark their interest in Accenture. The Career Center team is always responsive to the individual needs of students and companies. We look forward to many more encounters with the engineers of the future!

Karin Tomschi  
HR Marketing  
Accenture GmbH  
*Foto: © Accenture*



"We use the TU Career Center as a platform to strengthen our employer brand and to recruit highly qualified talent. As the largest European and Austrian IT service provider, Atos is driving this cooperation because, as an innovative big player in the IT sector, we not only support the digitalization of our customers, but also research, develop and implement the IT solutions of the future. This gives us the opportunity to get in touch with creative students and graduates and offer them interesting prospects in the digital industry. Students are actively involved in customer projects during their studies. This allows individual strengths and preferences to be discovered and developed."

Johann Martin Schachner  
CEO  
Atos Austria  
*Foto: © Atos*



"As a software employer, we are always on the lookout for young talent. TU Wien is one of our most important partners in this regard. Through a variety of measures and activities, both virtual and on-site, we are able to position ourselves as a potential employer among our target group at an early stage. The offers, which are tailored to our needs, enable us to engage with students directly. We look forward to continuing our excellent collaboration with TU Wien for many years to come."

Lisa Marie Steinbach, MSc MA  
HR Senior Manager  
Bosch Austria  
*Foto: © Bosch*





“The TU Career Center offers us as a company excellent networking and exchange opportunities with students at the TU Wien. For many years, this has enabled us to successfully establish contacts with young engineers and present them with a wide range of career opportunities at Deloitte, particularly in the areas of risk advisory, cyber & IT security, digital forensic, technology consulting and Deloitte digital. We look forward to continuing to meet qualified and motivated students and graduates through the TU Career Center and inspiring them to join Deloitte.”

Mag.ª Birgit Witzelsberger  
Deloitte Services  
Wirtschaftsprüfungs GmbH

Foto: © Deloitte



“Hilti develops, manufactures and distributes state-of-the-art products, software and services for the construction industry. As a successful company, we know how important a strong employer brand is. The TU Career Center is not only a valued partner in this regard, but also in our search for young and highly qualified talent. For several years, we have been taking advantage of the various offers to position ourselves as a great employer early on and to get in touch with students.” Through our collaboration, we have the opportunity to introduce young technicians to the various career opportunities at Hilti. We look forward to a long-lasting partnership!”

Dipl.-Ing. Dr. Manfred Gutternigg  
Managing Director  
Hilti Austria Gesellschaft m.b.H.

Foto: © hanskrist



“For many years, we have been in active exchange and cooperation with the TU Career Center. Not only the perfect organization of the career events at the TU, but also the TU talent program has led to the Kapsch Group and its innovative products and solutions becoming more visible to students at the TU. We see the TU Career Center as a competent and solution-oriented point of contact for our target groups and are delighted with the successful partnership over so many years.”

Daniela Giovannozzi  
Head of Recruiting Austria  
KAPSCH GROUP

Foto: © KAPSCH GROUP



“For us, partnerships with educational institutions are an important way of getting in touch with the talents of the future at an early stage and highlighting the attractive career opportunities and meaningful jobs at Infineon. The TU Wien, with its technical and scientific degree programs, and in particular the Career Center, with its wide range of fairs, workshops and events, offer ideal opportunities for this. We look forward to continuing to meet motivated and qualified students and graduates through this partnership who want to work with Infineon to make life easier, safer and more environmentally friendly.”

Mag. Christiana Zenkl  
Head of Human Resources,  
Infineon Technologies Austria AG

Foto: © Infineon



“As an innovative, lateral-thinking and globally active online retailer and e-commerce service provider made in Austria, we – nice-shops GmbH – are always looking for people who want to live out their passion for IT professionally. We offer nice-jobs that adapt to the circumstances and needs of our colleagues and not the other way around. Instead of rigid budget and time constraints, we focus on personality and individual strengths. Our nicepeople work creatively and independently – in an attractive environment (free breakfast and lunch, massages, flexible working hours, and much more). We are enthusiastic about our collaboration with the TU Career Center – this is how we get to know highly qualified, future nice-people.”

Lena Höhsl & Petra Jeloucan  
Employer Branding & Candidate  
Journey, niceshops GmbH

Foto: © niceshops GmbH



“Our long-standing collaboration with the TU Career Center offers us as a company the opportunity to present our diverse and meaningful job offers in a way that is both target group-oriented and needs-based. Thanks to the cooperation and its modern and innovative formats, we are able to get in touch with students at various touchpoints and spark their enthusiasm for ÖBB as an employer. As the country’s leading climate protection company, we not only benefit from this partnership today, but are also laying the foundation for a sustainable future together with the talented students at TU Wien.”

Doris Sprung, M.A.  
Senior Specialist  
Employer Branding, ÖBB

Foto: © ÖBB



“The TU Career Center brings us closer to the engineering talents of today and tomorrow through its wide range of services! As a manufacturer of fresh cosmetics, it is particularly important to us to draw the attention of students at the TU Vienna to the variety of jobs we offer in the fields of technical and industrial engineering, especially in IT. During TUDay, we were already able to inspire numerous students with both our corporate brand and our career opportunities. Thanks to our professional and competent collaboration with the TU Career Center, we are able to network and exchange ideas with motivated and qualified students as well as graduates. We look forward to further successful cooperation!”

Dipl.-Ing. Dr. Michael Russ  
COO  
RINGANA GmbH

Foto: © RINGANA GmbH



“The construction industry is facing major challenges – digitalization, climate change adaptation, energy supply. As Austria’s leading construction company, we want to rethink the construction of the future and boldly lead the way. We are always looking for motivated and digitally savvy young professionals who will work as a team to advance climate-friendly construction. The TU Career Center is a professional partner in this regard and provides us with optimal Numerous TU graduates are already working on our innovation and sustainability projects, and we look forward to welcoming many more highly trained young professionals.”

Klemens Haselsteiner  
CDO  
STRABAG SE

Foto: © STRABAG



“As one of the largest insurance companies in Central and Eastern Europe, we are always on the lookout for young talent. Our jobs are as diverse as we are. Whether as an actuary, business analyst, software engineer or content creator – together we want to shape a better future.” For us, our fellow human beings and our customers. Many of our existing employees have a degree from the TU Vienna and have successfully started their careers at UNIQA. That is why we see the TU Career Center as an important partner when it comes to addressing and contacting ambitious individuals.”

Aurelia Littig, MA MSc  
Recruiting Expert  
UNIQA Insurance Group AG

Foto: © Tobias Nessweda,  
UNIQA Insurance Group AG



“TUday is characterized by the large number of outstanding engineering students. As Austria’s leading electricity company, we attach great importance to direct dialogue and exchange with students. The job fair offers the perfect opportunity for this. We can look back on numerous highly qualified applications and many contacts with excellent students. We are particularly pleased about our long-standing partnership with the TU Career Center in awarding the unique VERBUND Women’s Scholarship.”

Dr. Georg Westphal, LL.M.  
Head of Strategic Human Resources  
Management at VERBUND

Foto: © VERBUND



“The Wiener Stadtwerke-Gruppe is one of Austria’s largest and most diverse companies. 15,000 employees keep Vienna running and make our city climate-fit for the future. For a sustainable climate turnaround, we need enthusiastic people who want to join us on this journey! With the TU Career Center, we have found an important and long-term partner, that supports us in finding the right talent to work with passion and commitment for Vienna’s climate future. Through various collaborations, students network with experts on an equal footing, gain insights into exciting projects and innovations, and establish lasting contacts for their future careers.”

Mag. Sabine Scharf, B.A.  
Head of Group HR Development  
WIENER STADTWERKE-GRUPPE

Foto: © Wiener Stadtwerke / Michèle Pauty

- Hitachi Rail



“We have been working with the TUCC for almost 15 years and are pleased to be able to participate in formats such as young.talents. week, TUday and others. We are convinced by the concepts and can use them to advertise permanent positions, internships and part-time work more effectively. The wide range of services offered by the TU Career Center allows us to make direct contact with motivated, qualified students and to network effectively. It is particularly important to us to inspire young talent in the fields of (business) informatics, (actuarial) mathematics and physics for topics such as digital transformation, blockchain, big data and analytics, artificial intelligence and much more. We look forward to continuing our great collaboration!”

Katalin Anna Nagy  
Executive Assistant  
zeb

Foto: © Klaus Ranger

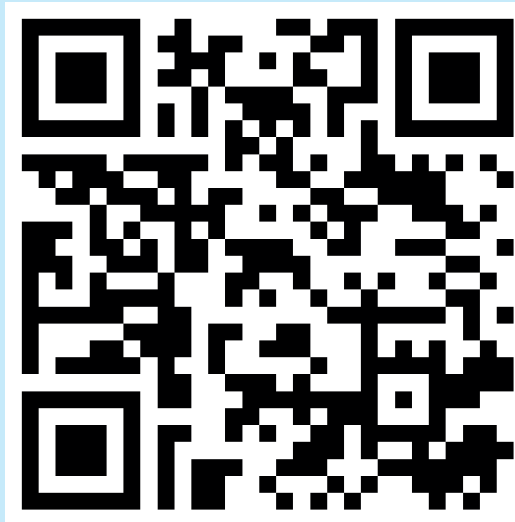


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Please feel free to contact us – we look forward to hearing from you!





DER PFLEGE, ERWEITERUNG, VEREDLUNG.  
DES GEWERBSFLEISSES, DER BÜRGERKÜNSTE, DES HANDELS.  
FRANZ. DER ERSTE.

TECHNISCHE HOCHSCHULE

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